



Strategic Aims and Priorities 2015/16

The Hartlepool Partnership includes all the major partners delivering services to local people and businesses. They work together to deliver better and improved services.

The Partnership agreed a long-term strategy in 2008, looking forward to 2020. The vision is:

“Hartlepool will be an ambitious, healthy, respectful, inclusive, thriving and outward-looking community, in an attractive and safe environment where everyone is able to realise their potential.”

The strategy contains eight priority aims each with their own set of outcomes that provide further detail of the ambition behind the vision. In addition the Council has 7 organisational development outcomes.

Please note the outcome framework is currently under review and will be finalised and agreed at the end of July 2016

Jobs & the Economy

Outcome
1. Hartlepool has improved business growth and business infrastructure and an enhanced culture of entrepreneurship
2. Hartlepool has attracted new investment and developed major programmes to regenerate the area and improve connectivity
3. Hartlepool has increased employment and skills levels with a competitive workforce that meets the demands of employers and the economy
4. Hartlepool has increased economic inclusion of adults and is tackling financial exclusion
5. Hartlepool has a boosted visitor economy
6. Reduction in the prevalence of child poverty



Lifelong Learning & Skills

Outcome
7. To promote opportunities for all children and young people to reach their full potential by accessing good quality teaching and curriculum provision which fully meets their needs and enables them to participate in and enjoy their learning
8. Provision of high quality community learning and skills opportunities that widen participation

Health & Wellbeing

Outcome
9. Health Improvement – people are helped to live healthy lifestyles, make healthy choices and reduce health inequalities
10. Health Protection – the populations health is protected from major incidents and other threats, whilst reducing health inequalities
11. Healthcare public health and preventing premature mortality – reduce the number of people living with preventable ill health and people dying prematurely, whilst reducing the gap between communities
12. Every child has the best start in life
13. Children and young people are safe and protected from harm
14. Vulnerable adults are supported and safeguarded and people are able to maintain maximum independence while exercising choice and control about how their outcomes are achieved

Community Safety

Outcome
15. Hartlepool has reduced crime and repeat victimisation



16. There is reduced harm caused by drugs and alcohol misuse

17. Communities have improved confidence and feel more cohesive and safe

18. Offending and re-offending has reduced

Environment

Outcome
19. Hartlepool has an improved natural and built environment
20. Quality local environments where public and community open spaces are clean, green and safe
21. Provide a sustainable, safe, efficient, effective and accessible transport system
22. Hartlepool is prepared for the impacts of climate change and takes action to mitigate the effects

Housing

Outcome
23. Hartlepool has an improved and more balanced housing offer that meets the needs of residents and is of high quality design
24. Hartlepool has improved housing stock where all homes across tenures offer a decent living environment
25. Housing Services and housing options respond to the specific needs of all communities within Hartlepool

Culture and Leisure

Outcome
26. Local people have access to Arts, Museum, Community Centres and Events which enrich people's lives.
27. Local people have access to library services which enrich people's lives.



Strengthening Communities

Outcome
28. Local people have a greater voice and influence over local decision making and the delivery of services

Council's Organisational Development Outcomes

Outcome
29. Improve the efficiency and effectiveness of the organisation
30. Deliver effective customer focused services, meeting the needs of diverse groups and maintaining customer satisfaction
31. Maintain effective governance arrangements for core business and key partnerships
32. Maintain the profile and reputation of the Council
33. Deliver effective Member and Workforce arrangements, maximising the efficiency of the Council's Democratic function
34. Ensure the effective implementation of significant government policy changes