**Health and Wellbeing Intervention Lead**

**Grade I**

**Group:** Care, Wellbeing and Learning

**Location:** Civic Centre

**Service:** Public Health

**Line Manager:** Programme Lead

**Car Status:** Casual

**Job Purpose:**

To support new and existing service providers including those for stop smoking advice and NHS health checks delivered by a range of Pharmacists, GP’s and community providers. Support provider staff from recruitment, delivery of training, provider visits and ongoing support to enable the provider to meet their service specification and agreed targets with public health commissioners. Organise and deliver annual refresher and brief intervention training for stop smoking, active intervention training; alcohol identification and brief advice ‘Have a Word’; and NHS Health Checks training.

**The key roles of this post will include:**

1. Work with Public Health Programme Leads to identify, engage and train appropriate staff, partners and communities to deliver wellness services in areas, and with target groups, identified in the Gateshead Joint Strategic Needs Assessment (JSNA).
2. Organise, deliver and evaluate programmes of training to build community capacity for self-management and healthy lifestyles including; Alcohol identification and brief advice ‘Have a Word’; NHS Health Checks, and Stop Smoking Services in accordance with an agreed training and Mentoring Schedule.
3. Increase capacity and skills development, through delivering a ‘train the trainer’ model.
4. Provide a series of ‘set up’ visits to allocated providers to enable them to deliver their service in line with their contract with Local Authority Public Health commissioners, through regular contact and support visits, as agreed with the Gateshead Public Health Leads for NHS Health Checks and Stop Smoking Services. To ensure providers meet the service specification and agreed performance targets.
5. Raise awareness, across the health, social care and third and community sectors, of approaches to improve health and wellbeing, and increase capacity to deliver these through training to include:

* MECC – train the trainer delivery
* Brief intervention training for drug/alcohol and smoking brief intervention, to social support services such as CAB, welfare rights and housing, and agencies who serve people poorly represented in services.

1. Work with Public Health Programme Leads to identify low performing providers and to agree action plans with providers to improve performance and identify areas for further development.
2. Enable providers to support the local population to access wellness services and to ensure the quality of these services meet the standards as set out in the; the National Centre for Smoking Cessation and Training (NCSCT) competencies, Skills for Health (2009) Vascular Risk Assessment: Workforce Competences, NICE Guidelines CQ5, 43,82,92, NHS Health Checks Programme Best Guidance (2016), NHSHS Competence Guidance.
3. Prepare reports for the Public Health Programme leads on the performance of providers with recommendations made on; any steps required to improve performance and local developments required to ensure an equitable service delivery across Gateshead.
4. Provide a seamless service to new and existing service providers including; those for stop smoking advice and NHS health checks delivered by a range of Pharmacists, GP’s and community providers. Work with provider staff regarding recruitment, delivery of training, provision of set up visits and ongoing support to enable the provider to meet their service specification and agreed targets with Public Health commissioners.
5. Maintain records of provider visits and action plans to liaise with the public health programme lead in the development of reports.
6. Oversee administration of the NRT Voucher Scheme for Stop Smoking Service Active Intervention Providers.
7. Complete DH data returns and any other data returns, extracted from LWG data reporting system (Call it Quits).
8. Monitor performance and work with the Programme Manager to identify low performing providers and to agree action plans with providers to improve performance and identify areas for further development.
9. Co-ordinate and oversee the NHS Health Checks Community Incentive Scheme.
10. Monitor Quality Assurance of NHS Health Checks.
11. Lift, handle and transport equipment, resources and educational materials.
12. Such other responsibilities allocated which are appropriate to the grade of the post.

**Knowledge and Qualifications**

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| **Essential** | **Desirable** |
| **Knowledge** |  |
| * Teaching and training approaches * Training standards required for wellness subjects, e.g. the latest best practice guidance, NICE guidance * The wider determinants of health * Gateshead Joint Strategic Needs Assessment * Behaviour change theory * Health improvement theory * Community capacity building * Asset Based Community Development Approaches * Making Every Contact Count * Five Ways to Wellbeing * Knowledge of the NHS Health Checks Training and Workforce Development Programme (the Training Programme) * Health, Social Care and third sector agencies and services which can improve health | * Marmot principles in Fair Society Health Lives (2010) * Transformational Change Approaches * Primary Care Health Champion Role * Social Prescribing * Arts for Health * Supply of Prescription Only Medicines (POMs) on the NHS by health professionals. |
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| **Experience** | **Experience** |
| * Teaching and Training * Developing training programmes * Delivering behaviour change interventions | * Contract and performance management * Teaching health and social care professionals |
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| **Qualifications** | **Qualifications** |
| * Graduate in Health or Social Care related area * Training in behaviour change intervention * National Centre for Smoking Cessation and Training Competencies | * Master of Public Health * Teaching or training qualification |
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Competencies

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| Serving the Community  Delivering Partnerships  Political Awareness  Personal Impact  Focusing on Results  Leading & Developing Others | Develops responsive customer focused services, operates professionally and with sensitivity.  Promotes co-operation by working with external partners to plan, develop and deliver the best service.  Appreciates political interests, positions and policies and their impact on the Council and their management role.  Is self-aware, acts proactively, accepts personal responsibility and communicates effectively.  Plans and monitors service delivery. Works with others to enhance provision. Strives to provide a quality service and continuously improve delivery.  Motivates and encourage teams and individuals. Provides direction and feedback and creates a climate of respect. |