



South Tyneside Council

CHILDREN, ADULTS AND HEALTH

JOB DESCRIPTION

POST TITLE: Public Health Practitioner

GRADE: Band 8

RESPONSIBLE TO: Senior Public Health Advanced Practitioner

Overall objectives of the post

You will:

- Make a significant difference to the health and wellbeing of the people in South Tyneside, across the life course so that they can improve their health choices. You will do this by providing specialised strategic advice, guidance and expertise on the overall delivery of health improvement with a particular focus on integrated sexual health services, suicide prevention, oral health, domestic abuse and smoking in pregnancy.
- Support the development of the local Sexual Health Partnership.
- Support the commissioning of sexual health, ensuring the services are commissioned in line with need and the current evidence-base and undertake performance management.
- Support work around domestic abuse prevention programmes in South Tyneside working closely with the Domestic Violence co-ordinator and including developing and supporting national and local campaigns e.g. White Ribbon and work in schools.
- Develop and lead on the Oral Health Strategy ensuring its successful implementation with partners.
- To co-ordinate the public health for looked after children and children leaving care.
- Support work around suicide prevention and positive mental health promotion.
- Support work around the smoking in pregnancy, including working with Children's Centre, midwives and health visitors to monitor and promote the programme.
- Work with Foundation Trust to bring about improvements in sexual health, specifically around LARC and work with pharmacies.

Key Tasks of the Post:

1. *You will deliver, coordinate and facilitate a range of integrated public health programmes that build on local assets to address multiple health needs and local people. This will include:*

- Leading and ensuring delivery of the range of evidence-based public health programmes and campaigns.
- Take responsibility for ensuring that public health have an integrated offer for looked after care and children leaving care including linking commissioned services and supporting the development of public health initiatives.
- Taking responsibility a group of public health outcomes and process measures to achieve the achievement of defined targets and identification and implementation of appropriate health outcomes measures linked to the Public health outcomes framework and mandated services which are a core function/responsibility of the Local Authority.

- Identifying health and wellbeing related issues, needs, and priorities of population cohorts across the Borough.
- Increasing public awareness of risk factors that may contribute to the development of disease.
- Planning and supporting the delivery of structured programmes or training where required to build capacity or improve awareness.
- Quality assurance of agreed programmes.
- Lead the development of action plans and strategies in line with changing needs, consultation and expected outcomes.
- Developing and leading multi-agency partnerships, including other statutory organisations and the third sector.
- Ensuring that the activities undertaken take full account of the Council's corporate policies and requirements.
- Leading the development of community based assessments of health needs, health impact assessment, health surveillance and the subsequent identification of problems and solutions to address these, with specific focus on inequalities in access and health outcomes.
- Carry out evaluation of key programmes of work.

2. *You will work with partners to:*

- Gain insight into communities for key elements of the JSNAA and for public health programmes.
- Provide advice concerning inequalities, community needs, and evidence-based policy, strategy and interventions to influence strategy and commissioning.
- Contribute to the JSNAA, local profiling and health needs assessment.
- Collaborate with colleagues across the Public Health team and the joint commissioning unit to ensure that health improvement and inequalities targets are met in commissioning and service delivery.
- Actively support and develop service providers and the wider public health workforce to ensure targets can be met.

3. *You will provide support to enable people to engage in public health services and activities. This will include:*

- Consulting with appropriate groups and target the delivery of health improvement and wider determinants programmes in relation to need.
- Use a range of methods to proactively identify people who may be vulnerable or at risk.
- Ensuring that all health promotion and prevention programmes target vulnerable groups appropriately.
- Supporting public involvement and consultation on relevant issues, promoting dialogue with community groups by providing regular and appropriate information on progress.
- Signposting and supporting the public and the partners into a wide range of community and statutory services.

4. *You will increase capacity through training to embed Public Health outcomes across South Tyneside. This will include:*

- Ensuring that training provision is delivered and targeted appropriately and meets the needs of participants.
- Provide advice and training to key strategic groups and organisations to raise awareness of health and wellbeing needs and evidence.

5. *You will liaise with partner and external organisations to support the delivery of health and wellbeing programmes, policies and strategies.*

This will include:

- Engaging with key partners in the development of health and wellbeing strategies and programmes.
- Maintaining locality network of key contacts and providers.
- Establishing systems of maintaining communications within the network.
- Building topic knowledge and expertise, and share this with partners and key groups to influence strategy, commissioning and delivery.
- Engaging with and contributing to regional and national networks in order to build expertise and share best practice.

6. *You will monitor and evaluate the impact of public health strategies, programmes and interventions. This will include:*

- Continually seek to evaluate the impact of public health strategies, programmes and interventions utilising routine and bespoke information.
- Where appropriate, commissioning evaluations and further data analysis.

The service will be offered across a variety of flexible times to suit participants with occasional evening and weekend work required.

South Tyneside Council is committed to safeguarding and promoting the welfare of children, young people and vulnerable adults and expects all staff and volunteers to share this commitment. Successful applicants will be required to produce an Enhanced Certificate of Disclosure from the Disclosure and Barring Service.

All employees have a responsibility to undertake training and development as required. They also have a responsibility to assist, where appropriate and necessary, with the training and development of fellow employees.

All employees have a responsibility of care for their own and others' health and safety.

The above list is not exhaustive and other duties may be attached to the post from time to time. Variation may also occur to the duties and responsibilities without changing the general character of the post.

Date: GG/CL

Ref: 09.01.20