



South Tyneside Council

CHILDREN, ADULTS AND HEALTH

PERSON SPECIFICATION

POST TITLE: Public Health Practitioner

GRADE: Band 8

	ESSENTIAL	DESIRABLE	METHOD OF ASSESSMENT
Educational Attainment	<ul style="list-style-type: none">• A relevant degree, supplemented by public health improvement knowledge, acquired through training, courses and experience. Evidence of continuing professional development• Masters in Public Health or equivalent		<ul style="list-style-type: none">• Application form• Certificates
Work Experience	<ul style="list-style-type: none">• Experience of delivering or commissioning Public Health services and interventions• Experience of multi-agency working• Experience of working with external agencies to deliver population level public health programmes• Writing and presenting reports about public health including to senior audiences• Searching for and critically appraising public health, health and care evidence• Leading on health needs assessments• Supporting the development of Joint Health and Wellbeing Strategy and/ or other relevant public health strategies• Experience of supporting the delivery of public health social marketing and communication campaigns• Experience of working with local agencies, services and communities• Experience of effectively	<ul style="list-style-type: none">• Experience of project management (including the delivery of targets within a limited timescale)• Knowledge of commissioning services	<ul style="list-style-type: none">• Application form• Interview• References• Presentation

	<p>communicating with a variety of individuals including volunteers</p> <ul style="list-style-type: none"> • Experience of delivering community based activity and engage with individuals and groups on key issues • Strong group work skills, including the ability to facilitate discussions that reach actionable decisions • Good self-management, organisational skills and sound report writing skills, demonstrating a capacity to produce high quality written reports and briefing papers. • Skilled in delivering presentations to a range of audiences and communicating complex information effectively. • Ability to maintain monitoring records and produce analytical reports as and when required • Competent IT skills particularly Word, PowerPoint and Excel 		
Knowledge/ Skills/ Aptitudes	<ul style="list-style-type: none"> • Knowledge of local health needs and priorities • Knowledge of national strategies relating to behaviour change / health and wellbeing • Knowledge of high risk behaviour and the impact on health and wellbeing • Knowledge of local services to support/signpost partners • Knowledge about local communities • Knowledge of health messages and benefits of changing behaviour • Excellent communication and interpersonal skills • Experience of collection and input of data and writing reports • Commitment to developing knowledge and skills across public health • Excellent presentation, written and verbal skills 	<ul style="list-style-type: none"> • Domestic abuse • Sexual health • Oral health • Suicide prevention 	<ul style="list-style-type: none"> • Interview • Presentation • References
Disposition	<ul style="list-style-type: none"> • Excellent interpersonal skills • Able to work on own initiative and as a member of a team • Ability to promote fully 		<ul style="list-style-type: none"> • Interview • References

	<p>inclusive services demonstrating a holistic approach to families</p> <ul style="list-style-type: none"> • Able to organise workload, prioritise competing demands and work to deadlines • Able to maintain confidentiality and security • Able to engage and motivate a wide range of client groups • Flexible approach to work • Committed to the principles of equality and diversity 		
Circumstances	<ul style="list-style-type: none"> • Willingness to work flexible hours (including weekends and evenings) and be adaptable • Full current driving licence or able to meet the travel needs of the post • Proactive approach to the work • Enhanced clearance from the Disclosure and Barring Service 		<ul style="list-style-type: none"> • Application form • Interview • DBS check