

Person Specification

Post: Communication Assistant



Part A

The following criteria (experience, skills and qualifications) will be used to short-list at the application stage:

Essential:

- Demonstrable professional experience in delivering communication and marketing support.
- Basic knowledge of public relations, digital communication and marketing communication.
- Good written and oral communication skills.
- Experience of assisting in the development and delivery of communication and marketing campaigns and products.
- Ability to work to strict deadlines and timescales.
- Effective problem solving skills.
- Good customer relations skills and an ability to understand and respond to customer requirements.
- Good organisational skills
- Understanding of the issues facing local government

Desirable:

- A relevant professional qualification in communication, websites and social media, public relations, journalism or marketing.
- Experience of monitoring budgets
- Experience of working in local government / public sector.
- Experience of working with elected members.

Part B

The following criteria will be further explored at the interview stage

- Demonstrable professional experience in delivering communication and marketing support.
- Basic knowledge of public relations, digital communication and marketing communication.
- Good written and oral communication skills.
- Experience of assisting in the development and delivery of communication and marketing campaigns and products.
- Ability to work to strict deadlines and timescales.
- Effective problem solving skills.
- Good customer relations skills and an ability to understand and respond to customer requirements.
- Good organisational skills