

**Newcastle City Council**  
**Children, Education and Skills**  
**Child Friendly Newcastle Lead**



**Person Specification**

**Purpose:** to lead and drive development of work, with partners and children and young people, to make Newcastle a child friendly city.

**Part A**

The following criteria (experience, skills and qualifications) will be used to short-list at the application stage:

**Essential**

- Detailed understanding of the policy and legislative basis underpinning child rights, voice and influence and a track record of advocating for them at a strategic level.
- Experience of developing senior level relationships and networks that engage partners in developing and implementing new ways of working.
- Experience of direct work with children and young people that promotes child voice and influence in decisions about their lives.
- Ability to develop impactful communication and messaging that engages stakeholders and attract supporters.
- Ability to prioritise workload to achieve deadlines working on own initiative and as part of a wider team.

**Desirable**

- A track record of successfully bidding for funding.
- Experience of project and programme management within a recognised project management framework

**Part B**

The following criteria will be further explored at the interview stage:

- Points listed within the essential criteria in Part A
- Commitment to equalities