



Job Profile

Public Health Programme Lead Grade K

Group: Public Health and Wellbeing (PHWB)

Service: Public Health

Location: Civic Centre

Line Manager: PHWB Service Director/s

Job Purpose

To lead on the development of local public health programmes. Identify local population needs, use evidence-based interventions, interpret and influence national and local policy to inform and develop strategy and commissioning in Gateshead.

The health improvement work of the Public Health Team is organised in a matrix style, to ensure a focus on health inequalities and the social determinants of health, and ensure a focus across the life course

The key roles of this post will include:

1. To establish local intelligence on the health needs of Gateshead population and lead on the development and updating of health needs assessments.
2. To work with Public Health colleagues and the Council's commissioning team to ensure effective and efficient commissioning/joint commissioning of Public Health services and achievement of national performance indicators.
3. To implement local and national public health policy in Gateshead.
4. To lead the identification and dissemination of good practice, provide strategic input to the development and delivery of Gateshead Council's corporate objectives.
5. To chair relevant Programme/partnership groups representing Gateshead council, which have the responsibility for the delivery of Public Health outcomes.
6. To compile regular reports on progress as required by local, regional and national stakeholders including the Health & Wellbeing Board, Children's Trust Board, Scrutiny, Clinical Commissioning Group etc.
7. To develop and manage an annual spending plan to underpin the delivery of the public health programme. Ensure expenditure of funds is undertaken in line with the regulations and financial processes of both the Local Authority and the Department of Health.
8. To liaise with other Council directorates and Partnerships in developing and monitoring cross partnership and sub regional commissioning arrangements, developing new service interventions or policy initiatives



9. To work with colleagues in Gateshead Council to ensure the gathering of performance and monitoring information as required by national and local stakeholders (for example, North East Commissioning Support Service, the North East Knowledge Information Team).
10. To ensure the Clinical Commissioning Group Clinical leads and Primary Care Networks are engaged and a clear workplan is established
11. To work with Primary Care Networks and the Council's Neighbourhood Management Team to develop local action to improve health and wellbeing
12. To ensure the delivery of public health agenda is developed with full engagement of stakeholders and local communities.
13. To maintain personal professional competency and appropriate development.
14. Such other responsibilities allocated which are appropriate to the grade of the post

The post holder may be required to undertake occasional evening or weekend work.



Knowledge & Qualifications

Essential:

Knowledge of:

- Knowledge & understanding of relevant legislation, national strategies, policies and interventions in relation to Public Health.
- Principles of partnership working and the benefits which collaboration can bring to the health and wellbeing of the population.
- How to influence, negotiate, facilitate and manage in a multi-agency environment to bring about change.
- The appropriate use of performance indicators and monitoring information.
- Health inequalities including use of social deprivation indices.

Experience of:

- Assessing and describing the needs of a defined population.
- Developing service specifications as part of the commissioning process.
- Partnership working and working directly with communities.
- Strategic planning to influence the public's health.
- Using performance management to maintain and improve service delivery.
- Managing budgets in line with regulations and conditions placed on funding.
- Planning, managing and delivering projects/work programmes on time and to budget.

Qualifications

- Post graduate relevant Health or Social Care qualification or equivalent qualification in a relevant subject

Desirable:

Knowledge of:

- Highly developed specialised knowledge in Public Health
- Health protection theory and practice
- Local government issues
- Political reporting systems e.g. role of scrutiny

Experience of:

- Management experience in a relevant sector including line management of staff
- Working in local government environment
- Health protection practice

Qualifications:

- Master's in Public Health or equivalent health related qualification



Competencies

Customer Focus	Puts the customer first and provides excellent service to both internal and external customers
Communication	Uses appropriate methods to express information in a clear and concise way to make sure people understand
Team Working	Works with others to achieve results and develop good working relationships
Making things happen	Takes responsibility for personal organisation and achieving results
Flexibility	Adapts to change and works effectively in a variety of situations
Learning and Development	Actively improves by developing and applying new skills and knowledge and learns from past experiences
Developing Teams and Individuals	Promotes and supports team and individual learning and development and uses delegation to create a sense of ownership of high level organisational issues, and encouraging individuals to stretch beyond their current capabilities
Managing Performance	Effectively manages the performance of teams and individuals to ensure results are achieved
Personal Impact	Is self-aware, learns continuously and adapts behaviour in response to feedback. Makes things happen, operates with resilience, flexibility and integrity
Making things happen	Empowers people to initiate change. Supports innovative ideas and new ways of working