**Job Description**

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| **Job title** | Senior Public Health Practitioner  |
| **Grade** | Grade 9 (£40,876 - £44,863) |
| **Service/Team** | Public Health and Joint Commissioning  |
| **Reports to** | Public Health Lead |
| **Accountable to** | Executive Director Public Health & Integrated Commissioning |
| **Main purpose of role**  | The post holder will provide public health expertise within the Council, partner organisations and the wider health and social care system taking a leading role around wider determinants and substance misuse. The post holder will lead on the development and implementation of an agreed range of public health programmes and lead the commissioning of an agreed range of public health services focusing on health inequalities and the social determinants of health, ensuring a focus across the life course.  |
| **Key responsibilities** | The post holder will be responsible for key elements of the Council’s public health vision and City Plan, developing, implementing, monitoring and leading on both the wider determinants and substance misuse priority to reduce health inequalities and improve health and wellbeing. Through this role the post holder will make a substantial impact on the health and wellbeing of the population of Sunderland.The post holder will play a key role in forging partnerships with and influencing all key stakeholders within their specialist area of responsibility. This will ensure the widest possible participation in the public health agenda to support the development and delivery of agreed public health programmes. The post holder will ensure public health programmes and commissioned services:* Respond to the health needs and characteristics of the local population.
* Are safe, effective, evidence based, of good quality and offer value for money.
* Provide assurance to the Council in relation to

performance and their contribution to public health outcomes, Council corporate outcomes and the outcomes of key partnerships.* Are continuously improved and developed to deliver better health and wellbeing outcomes, quality and value and reduce health inequalities.
* Develop and promote Sunderland as a healthy place.
* Are informed by engagement with the public, service users, priority groups and key stakeholders.
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| **Key tasks** | The following list is typical of the duties the post holder will be expected to perform. It is not necessarily exhaustive and other duties of a similar nature and level may be required from time to time.The Post holder will:1. Work alongside the Public Health Consultant/ Specialist to deliver on National and Regional plans/ guidance and

objectives within both the City Plan and the Sunderland Health and Wellbeing Board Strategy.1. Lead the systemwide approach to the lead area across Sunderland, working with internal and external partners to implement the local action plan.
2. Work with the Living Well Lead to deliver service

improvements to ensure the local authority achieves its key performance indicators.1. Provide advice and guidance to Council officers and other stakeholders in relation to the priority area and associated commissioned services.
2. Ensure that evidence-based practice is promoted and that organisations are influenced to deliver and embed a range of public health programmes.
3. Lead the production of relevant chapters of the Joint

Strategic Needs Assessment and undertake or contribute to consultation, equity audit, equality impact assessment, service review and evaluation, as required.1. Utilise a range of information sources to develop

understanding of need to inform the design and commissioning of public health services and the development and delivery of agreed priorities.1. Undertake effective community, public and stakeholder engagement activities to inform public health

programmes.1. Develop and contribute to specifications and contracts for services as required, working collaboratively with

colleagues to ensure they meet all Council requirements, accurately reflect commissioning intentions and respond to relevant legislation, guidance and procurement regulations.1. Manage relevant public health contracts in accordance with agreed procedures, ensuring contract monitoring

activity is effectively documented using different tools and key contract performance indicators, and ensuring outcomes and quality measures are monitored for compliance with specification requirements.1. Write and contribute to reports which will vary in length and complexity, summarise reports and disseminate their findings.
2. Present complicated and /or sensitive information and

issues to non-specialist and specialist audiences.1. Work with colleagues within the Council, partner

organisations and public health networks to share and develop practice in relation to improving health and wellbeing.1. Support public health capacity building and workforce

development in the development and delivery of public health programmes.1. Undertake such personal training and development as may be deemed necessary to meet the duties and

responsibilities of the post and to contribute to the development of the public health team and wider public health workforce by contributing to CPD, teaching and training. |
| **Responsible for staff/equipment**  | The post holder will provide day to day management and oversight for the work of two Live Life Well Officer within the Public Health Team. This will include co-ordination of work, provision of advice, appraisal, training and continuing professional development, recruitment, selection, and discipline. |
| **Other duties/specific policies e.g. DBS** | The post holder must carry out their duties with full regard to the Council’s Equal Opportunities Policy, Code of Conduct and all other Council Policies.The post holder must comply with the Council’s Health and safety rules and regulations and with Health and safety legislation.The post holder must act in compliance with data protection principles in respecting the privacy of personal information held by the Council.The post holder must comply with the principles of the Freedom of Information Act 2000 in relation to the management of Council records and information. To comply with the principles and requirements of the Data Protection Act 2018 and GDPR in relation to the management of Council records and information, and respect the privacy of personal information held by the Council. |