**Person Specification**

**Job title:** SeniorPublic Health Practitioner

**Note to applicant - You should pay particular attention to the essential criteria below and provide evidence of how you consider you meet them as part of your application. Failure to do so may mean that you will not be shortlisted.**

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| **Essential Criteria** | | **Method of Assessment** |
| **Qualifications /**  **Professional Registration/**  **Membership/**  **Experience** | 1. Postgraduate level qualification or equivalent experience in public health, health improvement,  community engagement  supplemented by public health, health improvement or public health commissioning  improvement knowledge,  acquired through training, courses and experience and  continuing professional  development. | Application Form |
| 2. Have an excellent track record of implementing public health  programmes in a range of  settings. | Application Form/Interview |
| 3. Advanced knowledge and  understanding of applying public health theory and practice and assessing and describing the needs of a defined population. | Application Form/Interview/  Presentation |
|  | 4. Advanced knowledge of health inequalities and social  determinants of health. | Application Form/Interview  Presentation |
|  | 5. Knowledge and understanding of relevant legislation, national strategies, policies and  interventions in relation to Public Health. | Application Form/Interview/  Presentation |
|  | 6. Have a proven track record and experience of partnership working with a range of statutory, voluntary and academic agencies to improve health and wellbeing outcomes. | Application Form/Interview |
|  | 7. Experience of commissioning services in a multi-agency  environment. | Application Form/Interview |
|  | 8. Experience of making  decisions autonomously. | Application Form/Interview |
|  | 9. Experience of interpreting  managerial direction and  autonomously implementing work plans. | Application Form/Interview |
| **Skills, Knowledge, Ability (including ability**  **to develop knowledge,**  **skill or experience)** | 1. Be able to communicate  effectively using a broad range of methods in order to share and  obtain information. This includes presentations with the ability to exchange complicated and  sensitive information with a range of audiences, including  non-specialists, service users, elected members and the wider public. | Application Form/Interview/  Presentation |
| 2. Able to take onboard views of others to assess requirements in order to respond appropriately and efficiently. | Application Form/Interview |
| 3. Able to analyse and interpret current local and national Public Health related policies and  strategies. | Application Form/Interview/  Presentation |
| 4. Able to undertake critical  appraisal and analyse and  interpret both qualitative and quantitative information. | Application Form/Interview/  Presentation |
|  | 5. Able to effectively use a PC to prepare documents, record  information or input data**,**  particularly Word, PowerPoint and Excel. | Application Form/Interview/  Presentation |
|  | 6. Able to produce  documentation, such as service specifications and programme plans promptly and rapidly as  required. | Application Form/Interview |
|  | 7. Able to organise workload,  prioritise competing demands and work to deadlines. | Application Form/Interview |
|  | 8. Able to work effectively within a busy team environment, or  independently, making effective use of escalation procedures to seek solutions and manage risks where necessary. | Application Form/Interview |
|  | 9. Able to direct and co-ordinate multi-disciplinary and  multi-agency groups. | Application Form/Interview |
|  | 10. Able to handle and process considerable amounts of manual or computerised information and maintain confidentiality and  security. | Application Form/Interview |
|  | 11. Able to accurately and  effectively plan, manage and monitor budgets. | Application Form/Interview |
| **Work Related Circumstances/**  **Values of the Council** | 1. Demonstrates the Council’s values. | Application Form/Interview |
| 2. Commitment to equal  opportunities. | Application Form/Interview |
| 3. Able to meet the travel  requirements of the post. You may be required to attend  regional networks and meetings across the North East of England. | Application Form/Interview |
| 4. Able to work outside of normal working hours. | Application Form/Interview |
|  | 5. Compliance with health and safety rules, regulations and  legislation. | Application Form/Interview |
| 6. You will be required to participate in the formal objective setting and appraisal process and personal development planning within the organisation. | Application Form/Interview |
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**Additional Information/Other Requirements**

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| **Please specify any other relevant information / key facts / requirements not included in the profile:**  The following knowledge and skills would be useful but are not essential:   * Holding or working towards registration as a Public Health Practitioner through the UK Public Health Register.   We expect that all members of the Public Health Team should be working within the principles outlined in the UK Public Health Register’s [code of conduct](http://www.ukphr.org/registration/code-of-conduct/).  We would be happy to support suitable post holders to seek registration as a public health practitioner. |