

## JOB DESCRIPTION

**DIRECTORATE:** TWAM Enterprises Ltd (TWAME)

POST TITLE: Assistant Sales & Events Coordinator

**RESPONSIBLE TO:** Catering General Manager

**JOB PURPOSE:** To assist in the administration, planning, and preparation of

corporate events

**MAIN DUTIES**: The following list is typical of the level of duties which the post

holder will be expected to perform. It is not necessarily exhaustive and other duties of a similar type and level may be required from

time to time.

1. Respond to client enquiries regarding the hire of TWAM venue hire spaces.

- 2. Deliver 'show rounds' to ensure clients are familiar with the spaces and facilities available.
- 3. Liaise with clients to help coordinate the structure of their event.
- 4. Liaise with TWAME's list of preferred catering partners on behalf of the client.
- 5. Support the administration of events including the production of both event sheets and invoices
- 6. Share accurate information with the operations team, to ensure that events are successfully delivered.
- 7. Support maximisation of sales opportunities through upselling and the cross selling of TWAM's portfolio of facilities.
- 8. Support generation of sales with the aim of ensuring that TWAME achieves its sales and profitability targets.
- 9. To assist in maintaining a healthy, safe and secure environment and to act in accordance with Health and Safety Policies and Procedures.
- 10. Promote and implement TWAME equality and diversity policies in all aspects of employment and service delivery.