

Director of Public Health

Candidate information pack

North Tyneside Council

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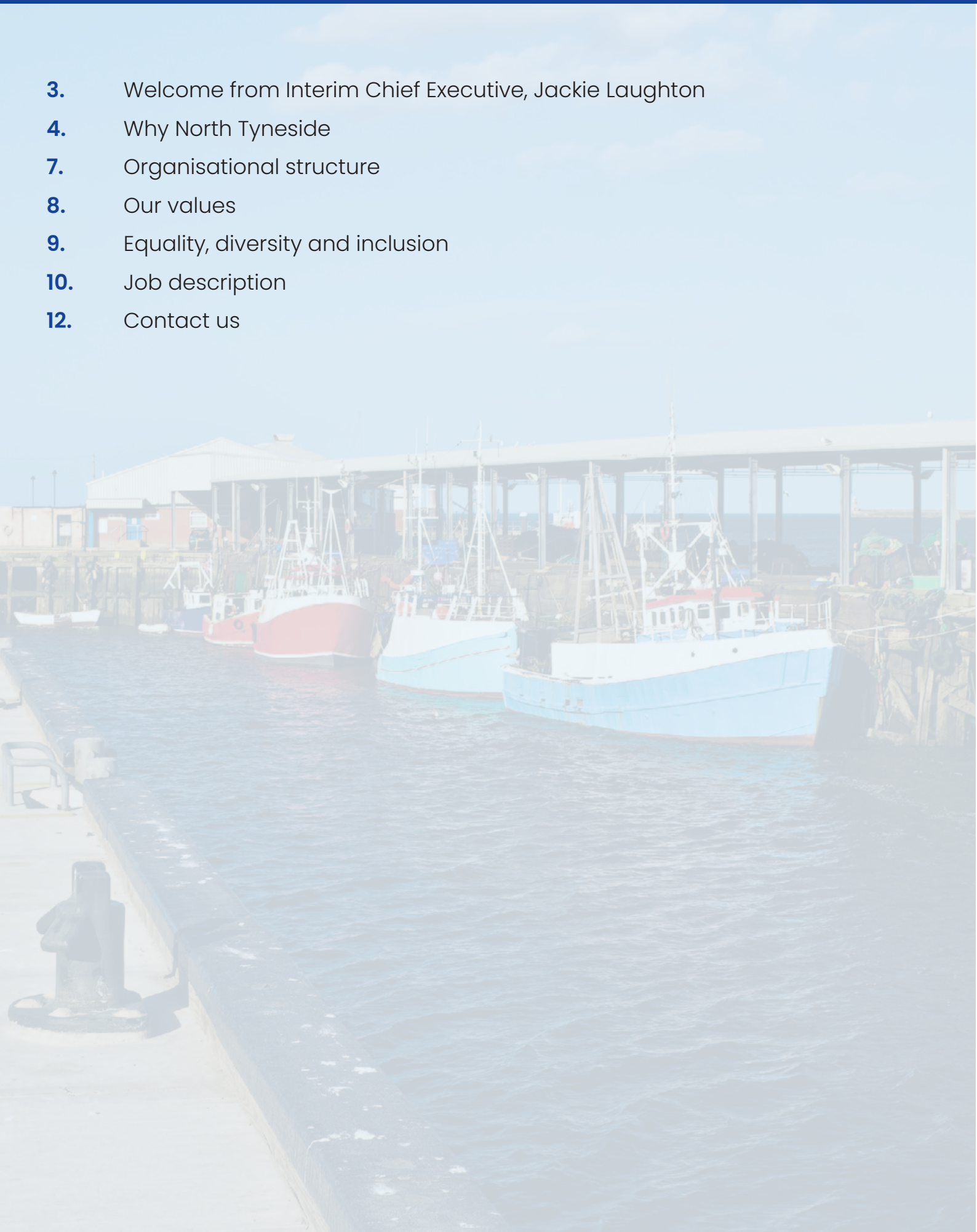
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Welcome from Interim Chief Executive, Jackie Laughton



Thank you for your interest in working for North Tyneside Council, I am pleased to have the chance to introduce you to the role of Director of Public Health and to tell you more about our organisation.

North Tyneside Council is a great place to work, and I am proud to lead an organisation that is committed to creating a workplace that reflects the diverse communities we serve.

Building a Borough that tackles inequalities, supports inclusion and is committed to delivering community-based services are at the centre of everything we do. As an organisation, we believe that equality and inclusion are vital to our success and to the health and wellbeing of our residents and colleagues.

This is especially important in tackling inequalities, and we work with our partners across health and social care to deliver services that prevent harmful behaviours impacting our residents.

As Director of Public Health, you will be at the forefront of our dedicated team of public health professionals. You will lead strategically, with clear vision, with the people of North Tyneside at heart.

It is an exciting time for North Tyneside, we have a newly Elected Mayor who has bold plans for North Tyneside, built around five key priorities that have been shaped by the voices of our residents, communities and businesses.

Our priorities are:

- Building neighbourhoods and town centres that are clean, green and safe, and places to be proud of
- Increasing jobs, skills and work experience opportunities
- Giving our children and young people the best start in life
- Delivering more affordable and social housing
- Working with local people and organisations for a healthier, fairer and better quality of life

These five priorities are the foundations for our new Council Plan, which is being developed with our residents, partners and colleagues, and will give focus to our policies and service delivery.

I hope this pack gives you an insight into who we are as an organisation and provides useful information to support your application.

Why North Tyneside

North Tyneside is known for its vibrant communities, rich history, and diverse landscapes, making it a unique and dynamic place to live and visit.

Home to over 200,000 residents, North Tyneside offers a unique combination of urban, rural, coastal, and riverside environments. Our Longsands beach has proudly held Blue Flag status for 30 consecutive years, and the village of Tynemouth was voted as one of the best places to live in the UK.

The Borough of North Tyneside is part of the North East Combined Authority (NECA) which is led by a regional elected mayor and cabinet consisting of the leaders of the seven member councils; Durham, Gateshead, Newcastle, North Tyneside, Northumberland, South Tyneside, and Sunderland.

Our People First strategy is our promise to make North Tyneside Council an exceptional place to work, where everyone can thrive and flourish. A place where people want to work, where joining our team is an exciting prospect, staying with us feels like a great decision, and building your career at North Tyneside Council is a natural progression.

As part of our People First strategy, we are committed to creating a workplace that reflects the diverse communities we serve. We believe that equity and inclusion are fundamental to our success and the wellbeing of our colleagues and residents.

Our goal is to foster an environment where everyone feels welcome, safe and valued. Together, we are creating a workplace that's built on our values and a shared commitment to making a real difference to the people of North Tyneside.

If you are passionate and committed about making a difference and want to work somewhere where you can make positive change, we will provide the right environment for you to excel.





Organisational structure

The council is currently structured around eight directorates, with a Director leading each and aligned to Cabinet responsibilities.



Adult Services

Protects and supports vulnerable adults, including older people, those with physical and learning disabilites, mental health needs, sensory disabilities and carers.



Regeneration and Economic Development

Provides support to local businesses and encourages inward investment. Responsible for planning, designing and delivering regeneration projects and managing town centres.



Resources

Delivers a range of corporate services including people services and colleague experience, IT, finance, internal audit and risk management and law and governance.



Housing and Property Services

Manages all council tenancies and repairs and maintains housing assets. This includes managing rental income, sustaining and supporting tenancies, allocating and re-letting empty homes.



Children's Services

Ensures that every child in the Borough is safe, happy, healthy, has opportunities and has a voice.



Public Health

Provides a range of public health services, working closely with partners such as the NHS, businesses, pharmacies, hospitals, schools, the community and voluntary sector and local people.



Environment

Includes waste management, beaches, parks, environmental protection, street cleaning, climate change, cemeteries, crematoria, sport, leisure, libraries and biodiversity.



Corporate Strategy and Customer Service

Manages communication and marketing, provides policy, performance and research intelligence.
Delivers the Council's customer service and digital strategies. Coordinates community engagement, equality and diversity, and manages the office of the Elected Mayor and Cabinet.

Our values



With over 3,800 employees, it is our obligation to protect and maintain high living standards for our residents and continue to make North Tyneside a desirable destination for visitors, and a safe place for people to live. Over 62% of our employees are local to the Borough and have invested their lives into the area. Everything we do here at North Tyneside Council impacts our neighbours, family, and communities.

On a daily basis, our colleagues contribute to a wide spectrum of exciting projects, each with their own individual impact on the wider community.

Our customer promise is based on our values and outlines the standards our customers can expect from us. We are here to serve our residents, businesses and visitors and we strive to deliver excellent customer service to keep North Tyneside a great place to live, work and visit.

For the public, we are here to make life easier, from registering a birth to providing support for older people, and everything that happens in between our council has dedicated teams to support customers through this.

With over 200,000 residents living in North Tyneside, it is our duty to represent the community in the decisions that we make and we work closely with our councillors to put this into practice. We always strive to be good value for money and are careful and considerate.

Equality, diversity and inclusion

At North Tyneside Council we passionately believe in equality, diversity and inclusion (ED&I). We match this passion with action to ensure colleagues feel like they belong here, and we recognise that people will come to us from different backgrounds with different experiences which we embrace.

We will not tolerate discrimination, bullying, harassment, victimisation or negative stereotyping. Our aim is to build an environment where you feel a sense of belonging and confidently have a voice, whatever job or grade.

We are committed to being an organisation in which fairness and inclusion are central to everything we do. At North Tyneside Council we want colleagues to work in a friendly, respectful and welcoming environment, that is free from discrimination regardless of age, disability, gender identity, marriage and civil partnership status, pregnancy and maternity, race, religion or belief, sex, sexual orientation, social background, trade union activity, caring responsibilities or working pattern.

We have five active Staff Network groups, including the Disability, Long Term Health Condition and Carers Network, Ethnic Diversity Network, Gender Equity Network, Pride Network and Diversity of Thought Network. These networking groups are run by colleagues who want to make a positive change, and are supported by our ED&I team and senior leadership champions, with all colleagues encouraged to take part in the continued development of our organisation.

We are also proud to be Disability Confident Leaders and be signed up to the anti racism promise.

Job description
Director of Public Health

We are looking for a senior Public Health leader who is driven to make a real difference, who advocates for public health and is motivated to enhance the lives of residents across the Borough. Giving children the best start in life, creating healthy neighbourhoods and tackling inequalities across the life course.

The Director of Public Health will be at the forefront of our ambitious plans to enhance the quality of life for the people of North Tyneside. You will lead a dedicated team of public health professionals, collaborate with key stakeholders, and develop innovative strategies to tackle public health challenges across the life course.

As a member of our Senior Leadership Team, the Director of Public Health will be responsible for:

- **Leading with vision:** The ability to empower, motivate and develop colleagues while continuing to develop our positive and inclusive organisational culture
- **Legislative practice:** Analyse data and conduct research to develop and implement forward-thinking public health policies, procedures and programs
- **Statutory reporting:** Responsible for the creation of the independent annual report, making evidence-based and innovative recommendations to improve health and reduce inequalities across the Borough
- **Collaborate and advocate:** Establish and sustain positive relationships that generate confidence; collaborative working with a wide range of diverse stakeholders and advocate for improvements to promote and protect the health of residents in North Tyneside
- **Proactively source funding:** Advocate for public health funding and resources to drive our initiatives while being good value for money
- **Safeguarding:** North Tyneside Council is committed to safeguarding and promoting the welfare of children and young people, and adults at risk of harm. All staff and volunteers are expected to share this commitment and to familiarise themselves with all relevant policies, procedures, and guidance. Within North Tyneside, safeguarding is everyone's business.



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North Tyneside Council

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