

HEAD OF FUNCTION FOR PUBLIC HEALTH

Public Health & Wellbeing Head of Public Health

Purpose: To provide Strategic leadership, vision and direction for the Public Health service in line with the Council Thrive Agenda and priorities as identified by the Consultant Public Health. To provide policy direction and contribute to the wider corporate priorities, vision and values as directed and engage with other service areas to achieve better outcomes for the council and families. To be a key member of the Public Health management team.

The role involves supporting the improvement of health, wellbeing, and social outcomes in Gateshead, including the development and delivery of the Public Health vision and Strategic Plan. The postholder will have oversight of commissioning and delivery of the Council's statutory Public Health duties, including the protection and improvement of the health and wellbeing of people in Gateshead.

Key Results Areas	Critical Success Factors	Skills, Know How and Experience	Competencies
- To contribute to meeting the Council priorities and MTFs priorities by ensuring the delivery of high quality, consistent and value for money services through effective service and business planning, budget and performance management and effectively manage and monitor the dedicated budget to provide best value for money, whilst operating within the terms of the Council's Constitution and Financial Regulations. - To contribute to meeting political and financial objectives by leading and encouraging the innovation of service delivery methods and improvements through active engagement with partner organisations. - To lead and strategically develop, innovate and manage funding streams across partnerships and internally to the council, to ensure efficiencies can be achieved, and to carry out specific corporate roles and assignments as directed by the Deputy Strategic Director. - Provide clear and visible leadership, embedding the vision, values, and behaviours of the council, and in line with public health principles. Lead by example in terms of strategic management and change management. - Shape, commission and monitor strategic	- Achievement of Best Value, ROI and Clinical and Cost effectiveness. - Continued strategic shift of services and transformation. - Development and maintenance of Partnership arrangements. - Influencing services across the system to be health promoting - Application of evidence and public health skills to practice - Successful delivery of public health services and interventions Compliance with:- - Legislation - User satisfaction. - Member	- Master's Degree in Public Health, Health Promotion, or a related field. - Evidence of continuing professional development related to public health practice and competencies. - Knowledge, experience and commitment to submit to UKPHR specialist registration within 3 years. - Understanding of Local Government statutory requirements. - Substantial knowledge of public health practice including; health improvement, epidemiology, statistics, health economics, strategy and policy, and health care evaluation. - Political and cultural awareness. - Implementing and	- Directing Strategy - Corporate Responsibility - Building a shared vision - Change Leadership - Managing Service Delivery - Business Acumen - Facilitating Change - Communication and Engagement - Developing teams and individuals - Managing performance - Personal impact - Making things happen - Customer Focus - Communication - Team Working - Flexibility - Learning and Development - Public Health Competencies to support progression for Specialist registration by portfolio assessment

programmes across the life course to protect and improve health and wellbeing. Lead the teams responsible for key areas such as children's public health and public mental health. • Work with partners at a senior level across the health and social care system, including local NHS Trusts, Primary Care providers, Voluntary and Community Sector organisations, and the Integrated Care Board. • Contribute to health protection efforts and manage relationships with partners in the UK Health Security Agency and Office for Health Improvement and Disparities (OHID). • Support public health governance and assurance processes, ensuring effective service delivery and continuous improvement. • Develop and utilise information, data and intelligence systems to underpin public health action. Undertake public health research and translate findings into practice. Ensure key areas of the JSNA are relevant, up to date and utilised across the service, partnerships, and system. • Manage and develop the Public Health team, ensuring effective workforce planning and professional development. • Deputise for the Public Health Specialists (Consultants, DDPHs, DPH) as required • Such other responsibilities allocated which are appropriate to the grade of the post.	satisfaction. • Budgetary control. • The conditions of the Public Health ringfenced grant	managing change and business transformation. • Dealing with uncertainty, change and complexity, and ability to adapt and respond. • Strategic management and formulation of strategic objectives, plans, and policies. • Managing significant budgets and achieving financial efficiencies. • Advising Elected Members and Senior Officers. • Strategic level planning and people management. • Managing complex projects and partnership working. • Significant public health experience and staff management. • Addressing wider determinants of health and wellbeing.	
Dimensions: Direct reports: £ budget			